

# STUDY IN EUROPE



**WELCOME TO  
UNIVERSITY OF ECONOMICS - VARNA**





*Dear prospective students!  
Choosing the best university for your education is perhaps the first of all major steps in your life. Be proactive and creative and remember that success comes after bold decisions!*

*Always keeping in mind our history and the traditions set by the founders of the university, nowadays our academic community has achieved*

*high standards in education. As a student at the University of Economics – Varna you will have direct contact with leading researchers and access to the most recent scientific findings. You will be part of a dynamic team, working always in accordance with the European policies for competitiveness and successful career development.*

*On behalf of our whole team,  
I would like to welcome you and wish you good luck!*

**Prof. Plamen Iliev, PhD**  
**Rector of the University of Economics – Varna**

# UNIVERSITY OF ECONOMICS – VARNA

The University of Economics – Varna (UE-Varna), founded in 1920, is one of the oldest institutions of higher education in economics on the Balkan Peninsula.

Throughout its near 100-year-long history, the University of Economics – Varna has trained over 127,000 economists, who have achieved successful professional careers both in Bulgaria and abroad. Today, at the UE-Varna, there are over 10,000 Bulgarian and foreign students. UE-Varna is a reliable partner in various European programmes and projects, providing numerous opportunities for students, lecturers and administrative staff.

UE-Varna provides an innovative, high-tech and dynamic environment for young people heading for worldwide careers in business, economics, management, and computer science. The facilities at the university guarantee a comfortable and motivating learning experience which fosters students' talents.



The city of Varna is situated in the north-eastern part of Bulgaria, on the Black Sea coast. Varna is the third largest city in Bulgaria with population of about 395,000. With its modern port, railway station, bus station and international airport, connecting the city to 35 countries and over 100 cities around the world, Varna is one of the largest transport centers in Bulgaria.

The city has a special ambience – a combination of past and modern times: architecture in European style from the past century and contemporary buildings. The numerous museums in Varna are waiting for you to dip in their atmosphere. They all have their “stories” to tell and rich historical heritage to show. The museums of Varna are full of treasures from all periods of the city’s history.

The climate is moderate with a few rainy days. Varna is a preferred destination for thousands of tourists during the summer. The whole year round the citizens and the guests of the city enjoy plenty of opportunities for entertainment, including concerts, festivals, cultural events, affordable restaurants and pubs.



# BULGARIA

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A small but charming country located on the Balkan Peninsula, Bulgaria is full of attractions for international students. If you come to study in Bulgaria, you'll find impressive natural beauty ranging from warm, sandy beaches to striking mountains and ski resorts.

Founded in 681, Bulgaria is one of the oldest European countries. Its heroic history has brought about a rich cultural heritage and plenty of stories and perspectives to explore. Since 2007 Bulgaria is a member state of the European Union providing numerous opportunities for career development and travel.

Currently more than 11,000 foreign students study in Bulgaria. International students are attracted by the country's well-developed higher education system, internationally recognized degrees, reasonable tuition fees and living environment. The highest numbers of incoming students are from neighboring countries such as Turkey, Greece and Macedonia, with many more coming from Russia, Ukraine, Kazakhstan, Germany, Nigeria and Ghana, amongst others.



# BACHELOR PROGRAMME IN ENGLISH

## International Business Faculty of Management

**Degree:** Bachelor of Science in Economics

**Type of programme:** 4 years (full-time)

**Start of studies:** October

**Number of credits:** 240 ECTS

This programme provides students with knowledge and practical skills in the field of international business, economics and management. Courses are designed as a response to the economic changes, the globalization of business, and the development of new forms of international business. The training programme is carried out on broad scientific, theoretical and practical bases using modern methods and means. The aim of this programme is to prepare qualified economists, who work in various international business organizations and their branches, think creatively and are able to analyze business processes.

Graduates may hold managerial positions in international companies involved in banking, finance, international transport, logistics, international tourism, etc. They can engage in entrepreneurial activities and develop their own business abroad. The acquired knowledge and skills provide opportunities for careers such as consultants and specialists in international business, marketing managers and analysts, team leaders, etc.



*"I am glad that I have enrolled for a programme delivered in English at UE-Varna. Spending time with foreign students is a priceless experience."*

**Polina, Bulgaria**



*"I was offered to obtain a qualified European education in a Bulgarian university and I chose UE-Varna. I am sure I have good opportunities for future professional realization here."*

**Aigerim, Kazakstan**

# MASTER PROGRAMMES IN ENGLISH

## Computer Science Faculty of Informatics

**Degree:** Master of Science in Informatics

**Type of programme:** 1/1.5 years (full-time)

**Start of studies:** October/February

**Number of credits:** 60/150 ECTS

This programme forms knowledge and expertise for the application of information technologies in contemporary business. Students are trained to analyze and build up business information systems and network infrastructures, to develop and maintain web applications and e-business systems, to modulate business processes, to administrate databases and computer networks. During the programme a special emphasis is placed on developing the capacities for analysis of the business needs and the building of information systems, based on advanced software and hardware decisions.

Graduate students from this programme can find career opportunities in economic, financial and non-profit organizations as programmers, designers and analysts of computer systems and networks. Graduates can also set up their own web-based businesses or pursue a PhD degree.



*"I like Varna very much: the sea, fresh air, tasty food and plenty of opportunities. What else can a student need! Many people dream to live in such a place."*

**Nikita, Belarus**



*"The international and multicultural atmosphere at the university motivates me very much. Varna is a beautiful city and I really enjoy being here."*

**Ömer, Turkey**

# MASTER PROGRAMME IN ENGLISH

## International Business & Management

### Faculty of Management

**Degree:** Master of Science in Economics

**Type of programme:** 2 years (full-time)

**Start of studies:** October

**Number of credits:** 120 ECTS

The programme is designed for future managers who want to build and maintain international awareness and deepen their understanding of critical concepts for business success in the 21st century. Training is closely linked to the practical application of knowledge and skills through real business projects.

The overall focus of this programme is to allow students to maintain actual knowledge, corresponding to the expectations and needs of the new generation of international business experts. The adopted curriculum was developed by leading scholars in the field. Every year it is enriched through consultations with international students, employers and alumni. Major milestone in the development of the programme is the inclusion of companies and business organizations, which helps to work with current cases.



*"The support the University of Economics - Varna gives me is amazing. I feel like I am at home and I really appreciate that."*

**Sofia, Israel**



*"I am happy with my choice to study at UE-Varna. I love the international cultural events where I can play my guitar and spend plenty of time with my friends."*

**Swing, Sweden**

# JOINT MASTER PROGRAMMES IN ENGLISH

## International Business & Economics Master Degree Center

**Degree:** Master of Science in Economics

**Type of programme:** 15 months (full-time)

**Starts of studies:** October

**Number of credits:** 120 ECTS

This programme is offered jointly by UE-Varna and Universal Business School – Mumbai, India. The programme gives a sound foundation in economics and contemporary business approaches, an opportunity to experience and learn about the environment and emerging business models in Europe and Asia. Students will be able to develop their skills and competences through experience-based learning, to refine their intercultural skills and to explore new approaches to critical thinking and independent analysis.

The Master degree in International Business and Economics is a gateway to join the next generation of global business leaders in the industry, commerce, services, etc. The profound knowledge of the global economy and business processes, and in particular, the understanding of the specific problems of the European Union and the Asian fast developing economies, shape the graduates' highly valuable profile of specialists in business relations development between the two continents.



*"Teachers do offer good help. You can always visit them for a consultation and ask many questions. It keeps my motivation to study up."*

**Midiya, Syria**



*"I came to study in Bulgaria because the cost of living is more affordable than in other European countries. Varna is a very nice seaside city."*

**Hrispime, Armenia**

## BACHELOR PROGRAMMES

The University of Economics – Varna offers a choice among 22 accredited programmes taught in Bulgarian in four professional fields: Economics, Administration and Management, Tourism and Informatics and Computer Sciences:

- *Accounting and Auditing*
- *Finance*
- *Accounting and Finance*
- *Insurance and Social Security*
- *Economics and Trade*
- *Business Economics*
- *Entrepreneurship and Investment Management*
- *Real Estate and Investments*
- *Digital Media and PR*
- *Marketing*
- *International Economic Relations*
- *Industrial Business and Entrepreneurship*
- *Logistics*
- *Agricultural Business*
- *Business Information Systems*
- *Commodity Science and Custom Activities*
- *Management*
- *Judicial Administration*
- *Public Administration*
- *Tourism*
- *Informatics and Computer Science*
- *Mobile and Web Technologies*

## MASTER PROGRAMMES

If you are a holder of a Bachelor degree, we can offer you 26 accredited master programmes taught in Bulgarian:

- *Accounting and Control*
- *Public Finance*
- *Bank Management*
- *Corporate Finance*
- *Corporate Business and Management*
- *Logistics Management*
- *Global Commercial Business*
- *Construction Entrepreneurship*
- *Real Estate and Investments*
- *Business Economics*
- *Project Management*
- *Agricultural Business*
- *Business Consulting*
- *Quality and Expertise of Commodities*
- *Sales Management and Merchandising*
- *Advertising and Media Communications*
- *Corporate Marketing*
- *Communications and Business Development*
- *International Business*
- *Information Management in Business*
- *Competitive and Business Intelligence*
- *Organisational Management*
- *Human Resources Management*
- *Public Administration and Governance*
- *International Tourism Business*
- *Mobile and Web Technologies*

# PREPARATORY LANGUAGE COURSES

All candidates who have chosen a major delivered in Bulgarian and have no written or spoken command of the language are advised to attend a 9-month Preparatory Course conducted by the Department of Foreign Languages at the University of Economics - Varna. This course entitles the candidates to be enrolled as first year students in the chosen major.

The Preparatory Course includes 650 hours of general Bulgarian language, 170 hours of specialized terminology, 60 hours of Mathematics, 60 hours of Economics and 60 hours of Introduction to Business. The course starts in October each year.

If the candidate has a good command of Bulgarian but does not hold a certificate for proof, he/she may sit an exam and after passing it, he/she may be enrolled in the chosen major without taking the Preparatory Course.

The University of Economics - Varna also offers a preparatory language course in English for students who want to be enrolled in study programmes in English, but they do not have sufficient knowledge of the language.



*"I successfully finished the Bulgarian language course. I was very impressed by the professor. Now I am a full-time student at UE-Varna."*

**Alina, Russia**



*"I like the course in Bulgarian language because I am fully concentrated on the language learning process. The teachers are very caring and pay attention to each student individually."*

**Mariya, Ukraine**

## CITY OF FESTIVALS AND FUN

Varna is vibrant and exciting all the year round. Summer is the time when the cultural and tourist life reaches its peak. You can go to the beach, taste fresh seafood, take a stroll in the lovely Sea Garden or attend the events of festival programmes, whether classical music, jazz or drama. Varna is the place for outdoor sports, for dancing with friends till dawn.

Varna offers a broad variety of events for each taste. If you love music there's the Varna Summer International Music Festival, founded in 1926, or the Jazz Fest and the International Folklore Festival. With the European Music Festival, you will be entertained by musicians and bands from all around the world. If you are more interested in the cinema and visual arts you would fall in love with the Rose Film Festival and the World Festival of Animated Film, two of the most exciting film competitions in Bulgaria. For those who have the passion for dance there's the International Ballet Competition, the first professional competition of that kind in the world. The Biennale of Graphics, Contempo and Videoholica are just some of the other international events held in Varna, contributing to the open and dynamic cultural environment of the city. Furthermore, Varna is awarded with the title European Youth Capital for 2017 which turns the city into an innovation hub for young people.





# FIVE REASONS TO STUDY WITH US

## **Great cultural and nightlife**

Living in Varna will give you the opportunity to discover and be part of some of the best cultural events in South-Eastern Europe.

## **Low living costs**

Bulgaria is one of the most affordable countries in Europe, which helps students concentrate on their school work rather than having to worry about their income and living expenses.

## **Best value for money for your academic education**

Studying at UE-Varna, you will receive a European diploma giving you access to outstanding career opportunities worldwide.

## **Perfect environment to put your business plan into practice**

If you have a dream, Bulgaria is the right country where to get started. Thanks to low taxation and full freedom of enterprise, you will be given the chance to test the potential of your ideas in the market.

## **International and multicultural environment**

UE-Varna is proud of being attractive to students from all around the world. Both domestic and foreign students have the invaluable and enriching advantage to be part of a multicultural and multilingual environment where they can build their own international network of contacts.



# USEFUL INFORMATION

## Entry requirements

### • Bachelor

- Application deadline: 30th September
- Secondary School Diploma holders
- English certificate (ESOL, TOEFL, CAE, PTE, IELTS) or controlling exam in English at UE-Varna for majors taught in English

### • Master

- Application deadline: 10th December
- Bachelor or Master Degree holders
- English certificate (ESOL, TOEFL, CAE, PTE, IELTS) or controlling exam in English at UE-Varna for majors taught in English

## Exchange studies

Being a student at UE-Varna, you have the opportunity to study abroad for one or two semesters within the framework of an exchange programme. You can choose from our list of more than 130 partners in Europe, Asia and Africa. You may be able to improve your language competency and to learn more about different cultures. Be part of the ERASMUS generation!

## Cost of living

Bulgaria is quite an affordable place to live in when compared to most countries in the European Union. The monthly budget for a student is approximately 150-200 EUR for accommodation and an extra 150 EUR for pocket money. For more information visit: [www.numbeo.com](http://www.numbeo.com)



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